American Association for Thoracic Surgery (AATS) website redesign: An update from the AATS IT Committee

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Readers of the Journal of Thoracic and Cardiovascular Surgery might have noticed the new look of a completely redesigned meeting website for American Association for Thoracic Surgery. Approximately 2 and a half years ago, the Association and the Board of Directors presciently recognized the urgent need to completely revamp the digital presence of the Association for a unified format and presence encompassing all Association activities. The Board charged the Information Technology Committee to spearhead this effort. Initially delayed by coronavirus disease 2019 (COVID-19), this new meeting website and look is the first step in this effort and the result of countless hours of work by the Committee, the Board, and AATS staff in bringing the Association one step closer to its goal of a digital unification worthy of the gravitas, import, and history of the Association. The President challenged the Committee to have this site up and running for the 102nd Annual Meeting, and the Association is now proud to present it. Going forward, readers of the Journal and AATS members should expect to see the main website completely reorganized in a similar vein by the start of the meeting itself. Further unification and consolidation across all Association areas of education, meetings, research, Journals, Foundation, and resident endeavors will ensue. To achieve this, the IT Committee will be interfacing with all appropriate Committees, such as the Education and Residents Committee. Visitors of the website should expect to see new and interesting content weekly with timely relevance to current events and updates regarding advances in our specialty. This will include expert videos, and the most current published articles, all easily accessible with a single click or two. Ultimately, the goal is to have all pertinent thoracic surgery content flow across all platforms seamlessly, effortlessly, and without friction for all Association matters with a tactile feeling and presence worthy of the Association.

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