New logos

Richard D. Weisel, MD

From the Division of Cardiovascular Surgery, Toronto General Hospital, Research Institute and the University of Toronto, Toronto, Ontario, Canada.

Disclosure: Author has nothing to disclose with regard to commercial support.

Address for reprints: Richard D. Weisel, MD, Division of Cardiovascular Surgery, Toronto General Hospital, Research Institute and the University of Toronto, 200 Elizabeth St 4N-476, Toronto, Ontario, Canada M5G 2C4 (E-mail: rweisel@uhnresearch.ca).

J Thorac Cardiovasc Surg 2017;154:1475-6

0022-5223/\$36.00

Copyright © 2017 by The American Association for Thoracic Surgery

<http://dx.doi.org/10.1016/j.jtcvs.2017.09.009>

Richard D. Weisel, MD

Central Message

The new logos in the *Journal* permit readers to find content in their areas of interest in multiple subspecialties: Perioperative Management, Transplant, Mechanical Circulatory Support, Basic Science, Evolving Technology, and Education.

As you have noticed, beginning with the January 2017 issue,¹ the *Journal* was reorganized to provide information matched to our readers' subspecialties: Acquired, Congenital, and Thoracic. However, this system does not organize our content for individuals interested in subjects that cross the subspecialties. Therefore, we have created new logos that permit those individuals to quickly identify papers that pertain to their interests.

You can now follow the logo to papers in your area of interest: Basic Science, Education, Evolving Technology, Mechanical Circulatory Support, Perioperative Management, and Transplant in each of the subspecialties (Figure 1).

In addition, the logos will also identify additional materials available online with any given paper (Figure 2). This content can be accessed with 1 click on your computer

FIGURE 1. Top, left to right: Basic Science, Evolving Technology, Transplant. Bottom, left to right: Mechanical Circulatory Support, Perioperative Management, Education.

FIGURE 2. Left to right: Supplemental material; video—operative, imaging, or explanatory videos; Webcast—presentations and discussions from AATS meetings.

or use your smartphone to scan the QR code which will take you to the supplemental material for each published paper.

Follow the logos to all of the content which fits your interests.

Reference

1. Weisel RD. New format for the Journal. *J Thorac Cardiovasc Surg.* 2017;153:1.

Access to ***The Journal of Thoracic and Cardiovascular Surgery Online*** is reserved for print subscribers!

Full-text access to ***The Journal of Thoracic and Cardiovascular Surgery Online*** is available for all print subscribers. To activate your individual online subscription, please visit ***The Journal of Thoracic and Cardiovascular Surgery Online***, point your browser to <http://www.mosby.com/jtcvs>, follow the prompts to **activate your online access**, and follow the instructions. To activate your account, you will need your subscriber account number, which you can find on your mailing label (*note*: the number of digits in your subscriber account number varies from 6 to 10). See the example below in which the subscriber account number has been circled:

Sample mailing label

This is your subscription account number →

```
*****3-DIGIT 001
SJ P1
FEB00 J027 C: 1 (1234567-89) U 05/00 Q: 1
J. H. DOE, MD
531 MAIN ST
CENTER CITY, NY 10001-0001
```

Personal subscriptions to ***The Journal of Thoracic and Cardiovascular Surgery Online*** are for individual use only and may not be transferred. Use of ***The Journal of Thoracic and Cardiovascular Surgery Online*** is subject to agreement to the terms and conditions as indicated online.